

NICOLE S. MCWHORTER, CFRE
Consultant



Nicole brings extensive marketing, communications, and public relations expertise to Dini Partners. Her background includes work in both the for-profit and nonprofit sectors, focusing on the public and market perception of businesses and organizations. Her experience is strongly applicable to the challenges that our nonprofit clients face on a daily basis. Nicole’s educational background is just as directed; her studies at Texas Tech University included a double major in Advertising and Public Relations, and a double minor in Marketing and Communication Studies.

Nicole’s working style emphasizes collaboration and hands-on involvement with her clients and their work. She strives for approachability and interaction, with a firm dedication to helping clients learn and innovate for the future.

A quote from William James helps to sum up Nicole’s feelings about her work: “The great use of life is to spend it for something that will outlast it.” The commitment to public service implied in this quote extends to Nicole’s work as a volunteer with Big Brothers Big Sisters in Lubbock, Texas; the Center for Child Protection in Austin, Texas; and Sheltering Arms Senior Services in Houston, Texas.

